Cody Brantley

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EDUCATION

WESTERN GOVERNORS UNIVERSITY   **Salt Lake City, UT**
Bachelor of Science, Cybersecurity and Information Assurance   *Graduating March 2024*

CERTIFICATIONS

Meta Front-End Developer Professional   *Coursera, March 2023*

SKILLS

- **Technical:** HTML, CSS, PHP, Javascript, React, Angular, Node.js, MySQL, MongoDB, Python, Ruby, WordPress, Laravel, Apache, Linux, Windows
- **Software:** Microsoft Word, Excel & PowerPoint. Adobe Photoshop & Illustrator, Google Suite (Analytics, Cloud)

PROFESSIONAL EXPERIENCE

YAZAMO   **Phoenix, AZ**
Full Stack Web Developer   *July 2014–August 2015*

- Developed full featured website platforms and ecommerce stores built with custom backend integrations utilizing APIs for client-specific fulfillment options or unique product requirements.
- Developed landing pages and sales funnel pages for use in client marketing campaigns to drive lead generation and online product or service sales.
- Installed CRM integrations and analytic tracking software for each client project to store leads and create email campaigns for progressing lead qualification following inbound marketing strategies.
- Created and maintained new hire developer onboarding and training processes, and overseen the progress of 3 interns on a weekly basis.
- Project managed and developed the company's new SaaS platform. bringing in 15+ new clients within the first month and setting a new sales strategy for a more scalable revenue stream for the company.
- Identified and implemented new technologies to improve the development process, website optimizations, marketing automations, and other key areas on a weekly basis.

FREELANCER.COM   **Orlando, FL**
Freelance Web Developer   *July 2012–August 2014*

- Managed 10+ clients independently, creating project proposals, setting deadlines, and ensuring proper communication throughout each project's lifespan.
- Developed informative websites and ecommerce platforms for small businesses to strengthen their online presence and discoverability.
- Provided server management for all clients, ensuring a 99% website uptime and proper traffic management for over 100,000 monthly visitors.